OMQ عمق
EVENT MANAGEMENT

RIYADH · SAUDI ARABIA
EVENT MANAGEMENT

TO REMAIN IN THE DEPTHS

Company Profile

AUG 2026 · VERSION 0.2

2026

We go beyond events. **We create impact.**



At OMQ, we don't simply organize events. We create moments people remember.

Born in Riyadh and inspired by Saudi Arabia's ambitious future, OMQ was established to transform ordinary gatherings into extraordinary experiences.

From government summits and international conferences to public activations, exhibitions and cultural festivals, we deliver end to end — creativity, technology, strategy and execution.

World-class expertise with deep local insight — event experiences that reflect Saudi excellence and meet the highest international standards.

OMQ PHILOSOPHY

To remain **in the depths**

Great events are never built on appearances alone. They are built on purpose, strategy, and a profound understanding of every objective behind them. At OMQ, we believe the true value lies beneath the surface.

That's why we immerse ourselves in every project — uncovering opportunities, solving challenges before they arise, and developing experiences that resonate long after the event ends.

> **When others focus on the event itself, we focus on the impact it leaves behind.**

OUR VISION

The most trusted event partner **in the region**

To become the most trusted and influential event management company in the Kingdom of Saudi Arabia and the region, setting new benchmarks for creativity, innovation, operational excellence and unforgettable experiences — transforming ambitious ideas into iconic moments that contribute to Saudi Arabia's journey toward Vision 2030.

OUR MISSION

Integrated experiences, **executed without exception**

To deliver integrated event experiences that combine strategic thinking, creative excellence, advanced technology and flawless execution. We partner with our clients from concept to completion — creating powerful platforms for connection, engagement, celebration and transformation.

Our Values

Four commitments that govern how we work — with clients, with partners, and with each other. They are the standard every project is measured against.

01



Reliability

We earn trust through consistency, transparency, and our commitment to delivering on every promise.

02



Collaboration

We believe extraordinary achievements are created through strong partnerships and teamwork.

03



Creativity

We continuously explore new ideas, technologies, and approaches to redefine event experiences.

04



Flexibility

We adapt to changing scope, timelines and site conditions without ever compromising the standard of delivery.

What **We Do**

Six capabilities, delivered end to end — strategy through strike-down, under one accountable team.

01	**Event Management**	Strategy, planning, creative development, production, operations and reporting.
02	**Conferences & Summits**	Government forums, international congresses and leadership summits.
03	**Exhibitions & Booths**	Immersive exhibition experiences that maximise visitor engagement.
04	**AVL & Event Technology**	Audio, visual, lighting, projection and interactive technologies.
05	**Entertainment & Public Events**	Cultural celebrations, national events and public activations.
06	**Logistics & Operations**	Stakeholder coordination, guest management and hospitality.

BAR WEIGHT INDICATES SHARE OF DELIVERED WORK — 9 PX LEAD · 5 PX MAJOR · 2 PX SUPPORTING

+500	Successful projects	Delivered since 2018 across the Kingdom
+50	Strategic clients	Government, federations, international bodies, private sector
+10	Industries served	Justice, health, education, industry, sport, culture, finance
+100	Thousand participants engaged	Guests, delegates and visitors hosted

Our **Projects**

Giga-projects, government, federations and brand launches — ten projects delivered end to end.

PUBLIC PROSECUTION · KINGDOM OF SAUDI ARABIA · 2024

2nd Annual Meeting **Association of Arab Public Prosecutors**



CLIENT EMBLEM

PUBLIC PROSECUTION · KINGDOM OF SAUDI ARABIA
RIYADH · 2024

Hosting prosecutors and senior officials from **across the Arab world**

The 2nd Annual Meeting of the Association of Arab Public Prosecutors — full event logistics, stage design, technical setup, media production and international delegation coordination, judged entirely on protocol precision.

DELIVERED

- Stage & set design
- Simultaneous interpretation
- Protocol seating
- Delegation coordination
- Media & press production
- Hospitality operations

SCOPE	Logistics · Design · AVL · Media
FORMAT	International government meeting



THE HALL — SEATED TO PROTOCOL



DELEGATE ARRIVAL


SESSIONS IN PROGRESS



LINDE · DHAHRAN VALLEY, AL-KHOBAR · 2024

Inauguration of the **New Headquarters**



THE CEREMONY





CLIENT EMBLEM

DHAHRAN VALLEY, AL-KHOBAR · 2024

PETROCHEMICAL & NATURAL GAS

A refined inauguration for **Linde's new headquarters**

From hologram shows and sand art performances to logistics and technical coordination, every detail was executed to reflect both Linde's identity and OMQ's standard.

SCOPE	Hologram show · Sand art · AVL · Logistics
AUDIENCE	Leadership, government and invited guests
SECTOR	Petrochemical and natural gas



KAFD X · RIYADH · 2024

Nights Under **The Stars**

CLIENT EMBLEM

KING ABDULLAH FINANCIAL DISTRICT
KAFD X · RIYADH · 2024

A series of unforgettable **musical evenings** under the open sky

Held at KAFD X in Riyadh, these evenings showcased exceptional planning and execution, creating a captivating atmosphere where art and architecture harmoniously blended.

FEATURED ARTISTS

- Abdul Majeed Abdullah
- Aseel Hameem
- Fahad Al Kubaisi
- Fouad Abdul Wahed
- Omaima Taleb

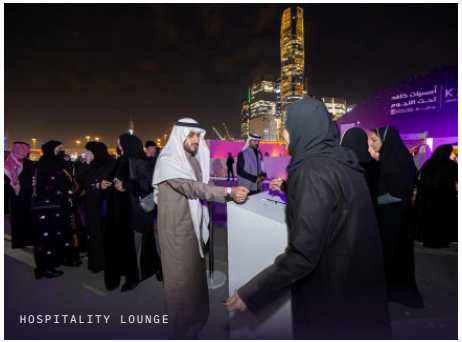
SCOPE	Planning · Production · Operations
FORMAT	Open-air concert series



SCALE — THE AUDIENCE FIELD FROM ABOVE



ARRIVAL & ENTRY GATES



HOSPITALITY LOUNGE



KAFD X · RIYADH

Where art and architecture blended



SAUDI AUTOMOBILE & MOTORCYCLE FEDERATION · 2025

SAMF
Awards 2025



THE ARRIVAL — BRANDED ENTRANCE GATEWAY

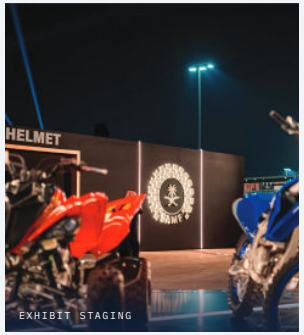


EXHIBIT STAGING



INTERACTIVE SIMULATOR



THE HONOURING

CLIENT EMBLEM

SAUDI AUTOMOBILE & MOTORCYCLE FEDERATION
RIYADH · 2025 · AWARD CEREMONY

An exclusive ceremony recognising **excellence in motorsport**

The event featured premium venue branding, immersive visual experiences, advanced technical production and flawless operational management — an inspiring platform that honoured champions, partners and key contributors.

WHAT OMQ DELIVERED

- Premium venue branding
- Technical production
- Immersive visual design
- Operational management

> **Reflecting the federation's commitment to the advancement of motorsports in Saudi Arabia.**



KING ABDULLAH HUMANITARIAN FOUNDATION · 2026

KAHF Horse **Award 2026**



Celebrating excellence in equestrian sport and the heritage of **Arabian horsemanship**

CLIENT EMBLEM

AN INITIATIVE OF THE KING ABDULLAH BIN ABDULAZIZ INTERNATIONAL FOUNDATION

The project encompassed the design, production and management of key event environments — exhibition booths, visitor engagement areas, branding elements and award ceremony facilities. The concept blended tradition with contemporary design.



EXHIBITION BOOTH



VISITOR ENGAGEMENT



WINNER RECOGNITION



KING SALMAN BIN ABDULAZIZ ROYAL RESERVE · APRIL 2024

Cat Walk
Reserve Event

AUG 2026 · VERSION 0.2

CLIENT EMBLEM

KING SALMAN ROYAL RESERVE
APRIL 2024 · OUTDOOR WALKING EVENT

A walking route through the reserve, run as **an environmental awareness event**

The reserve set out to bring the public closer to its landscape and to the case for protecting the Kingdom's biodiversity. OMQ ran the event end to end — programme, route, site and operations — so the walk read as one continuous, safe experience.

OMQ ON SITE

- Programme planning
- Site preparation
- Sound & lighting
- Safety compliance
- Walking route setup
- Logistics management
- Participant reception
- Wayfinding & signage

SCOPE	Full event organisation
FORMAT	Public walk · Nature & awareness



RECEPTION & REGISTRATION



THE END GATE


RECOGNITION

NHC INNOVATION · RIYADH · 2025

Shitwiat **Balady**



CLIENT EMBLEM

NHC INNOVATION
RIYADH · 2025 · SEASONAL ACTIVATION

A winter destination built out of timber, gravel and **the warmth of a Saudi majlis**

A gated entrance sets the identity, then the site opens into shaded pergolas, long communal tables, food stalls and craft workshops — one route where families eat, make and stay for the afternoon.

ON SITE

- Branded entrance gate
- Communal dining floor
- Food stalls & hospitality
- Timber pergola structures
- Craft & painting workshops
- Wayfinding across the site

SCOPE	Environmental design · Build · Operations
FORMAT	Public winter destination



CRAFT WORKSHOP

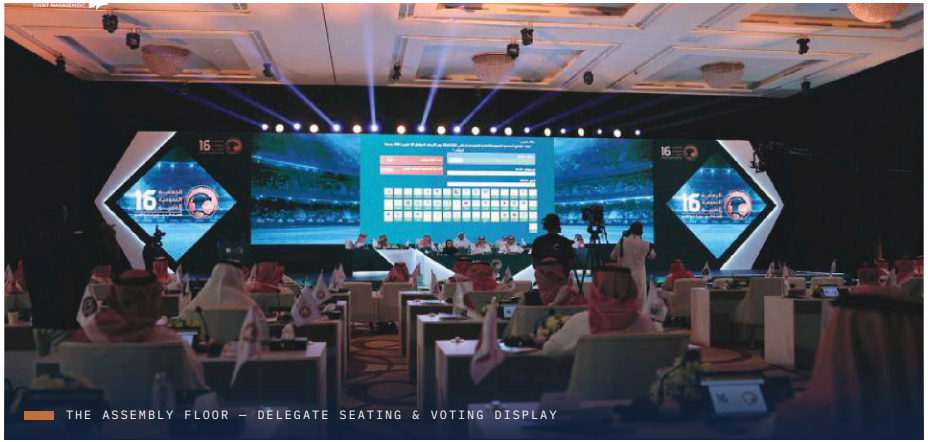


THE ENTRANCE GATE



SAUDI ARABIAN FOOTBALL FEDERATION · 2024

16th General **Assembly Meeting**



THE ASSEMBLY FLOOR — DELEGATE SEATING & VOTING DISPLAY



INTERACTIVE DISPLAY PLATFORM



DELEGATE REGISTRATION

CLIENT EMBLEM

SAUDI ARABIAN FOOTBALL FEDERATION
RIYADH · 2024 · GENERAL ASSEMBLY

A hall designed to carry the **Federation's identity**

The assembly was designed to reflect its objectives and the identity of the Federation, with innovative hall design and interactive display platforms equipped with the latest technologies. OMQ handled every stage of execution.



SCOPE	Hall design · AVL · Operations
SIGNATURE ELEMENT	Hexagonal LED entrance tunnel



DR SULAIMAN AL HABIB MEDICAL GROUP · RIYADH · 2024

Al Habib Academy **Graduation Ceremony**

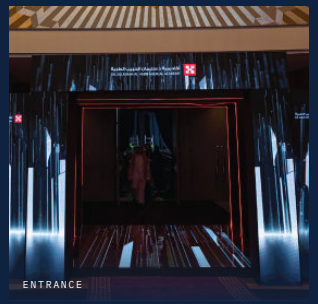


A milestone in the lives of the graduates and **their families**

CLIENT EMBLEM

A FULLY IMMERSIVE EXPERIENCE, EXECUTED END TO END

From visual identity and stage design to lighting, effects and programme flow, every detail was curated to reflect the academy's identity and the ambitions of its students.


ENTRANCE


THE HONOURING


IDENTITY SYSTEM

MINISTRY OF ENVIRONMENT, WATER & AGRICULTURE · 2024

Cyber Security **Month 2024**

An interactive environment built to carry security messages to a public audience.

CLIENT EMBLEM

MEWA · 2024

PUBLIC AWARENESS · MULTI-SITE

Carrying security messages to **a public audience**

In collaboration with the Ministry of Environment, Water and Agriculture, OMQ took on the design and execution of the Cybersecurity Awareness Month events — an interactive environment of display screens and educational materials.

TOPICS COVERED

- Data protection
- Safe digital practice
- Threat prevention
- Staff awareness

SCOPE	Design · Build · Operation
FORMAT	Interactive stands, staffed engagement



THE STAND — ARRIVAL & WELCOME



INTERACTIVE SCREENS



EDUCATIONAL MATERIAL

Exhibitions **& Booths**

A stand is a building with a deadline. OMQ designs, engineers and builds exhibition environments where structure, content and hospitality are one system — then operates them for the length of the show.

DESIGN ENGINEERING FABRICATION AV INTEGRATION SHOW OPERATION

WORLD DEFENSE SHOW · RIYADH · 2026

Prince Sattam bin **Abdulaziz University**



A university pavilion built as an **open research floor**

A suspended circular crown carries the university identity above the hall and marks the stand from every approach. Below it, an open island plan removes every barrier: research prototypes sit on lit plinths, and visitors walk in from all four sides.

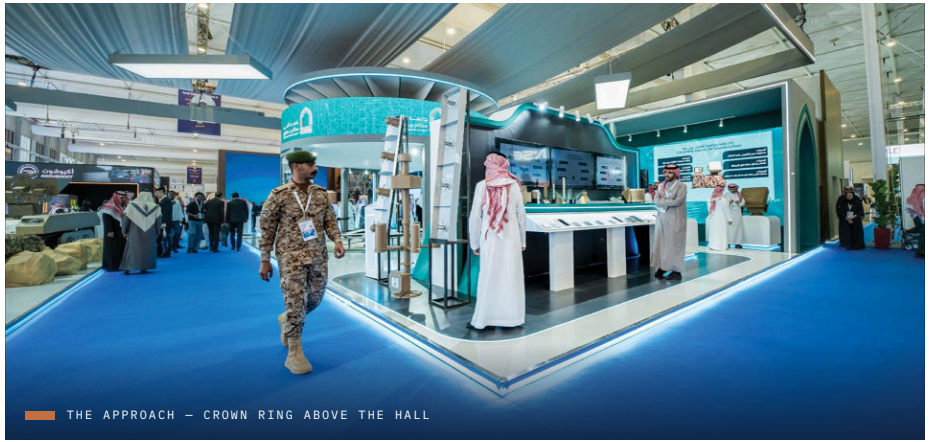
STRUCTURE & BUILD

- Suspended crown ring
- Lit acrylic display plinths
- Raised platform flooring
- Four-sided island plan
- Printed tension graphics
- Integrated cable management

VISITOR EXPERIENCE

- Touch-table research index
- Host & enquiry counters
- UAV & robotics display
- Delegation meeting corner

SCOPE	Design · Engineering · Build · Operation
FORMAT	Island stand · Defence exhibition



THE APPROACH — CROWN RING ABOVE THE HALL



HOST COUNTER & ENQUIRIES



LIT PLINTHS — RESEARCH PROTOTYPES



DEMONSTRATION FLOOR · WDS 2026

Prototypes at eye level, engineers beside them

LEAP · RIYADH · 2026

Tatweer Educational **Holding**





THE VOLUME — A ROOM INSIDE THE HALL



VR DEMONSTRATION



WELCOME ISLAND

A stand that teaches by **letting people try**

Built as an enclosed volume with its own thresholds, the stand separates the noise of the hall from the demonstration inside. Headsets, screens and hosts are arranged as one route — arrive, be greeted, try, and leave with a conversation started.

STRUCTURE & BUILD

- Enclosed double-height volume
- Media wall integration
- Two controlled thresholds
- Backlit identity fascia

VISITOR EXPERIENCE

- VR headset stations
- Welcome island
- Guided demo route
- Press & filming positions

One route, one message: education you can put your hands into.

GPCA EXHIBITION · OMAN · 2025

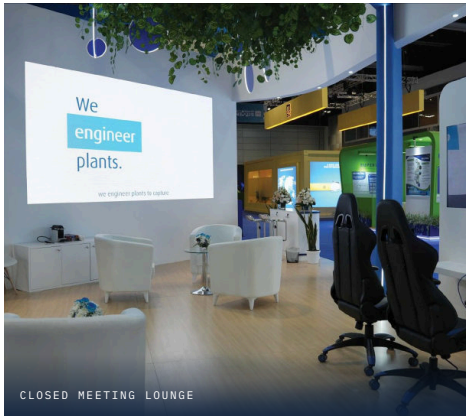
Linde
GPCA Exhibition

An industrial gas engineering stand delivered outside the Kingdom: a white portal frame system, plant models at the front, and a closed lounge at the back where the commercial conversations actually happen.

THE PORTAL FRAME — OPEN ON THREE SIDES

Engineering credibility, **built in white**

The frame is deliberately plain so the technology reads first. Plant models and product displays face the aisle; the meeting lounge sits behind a full-height media wall, acoustically and visually separated from the show floor.



CLOSED MEETING LOUNGE

CLIENT	Linde
SHOW	GPCA Exhibition · Oman
BUILD	Portal frame · Media wall Model plinths · Lounge
EXPERIENCE	Product demonstration Private meetings
SCOPE	Turnkey · Cross-border

MONEY 20/20 MIDDLE EAST · RIYADH · 2025

Social Development **Bank**



A bank stand that doubles as a **broadcast stage**

Programme storytelling runs across a full-height screen wall, sized for the camera as much as for the visitor. Service counters sit to the side so advisory conversations continue while announcements and signings take the centre.

STRUCTURE & BUILD

- Full-height screen wall
- Announcement stage zone
- Curved advisory counters
- Concealed technical spine

VISITOR EXPERIENCE

- One-to-one advisory
- Signing & press moments
- Programme walkthrough
- Hosted VIP reception

SCOPE	Design · Build · AV · Show operation
FORMAT	Fintech exhibition stand



THE SCREEN WALL — PROGRAMMES AT FULL HEIGHT


ADVISORY COUNTER


PROGRAMME WALKTHROUGH



MONEY 20/20 MIDDLE EAST · RIYADH

The stand held the announcement

CITYSCAPE GLOBAL · RIYADH · 2025

OMQ
Real Estate

The masterplan at **walking height**

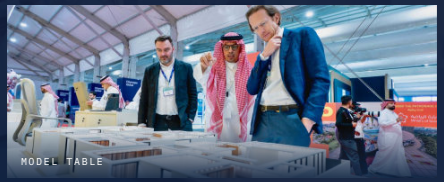
Illuminated model tables set the whole stand's rhythm: visitors read the development from above, then step to a counter to continue the conversation. A backlit ceiling plane keeps the light even for both the eye and the camera.

BUILD

- Illuminated model tables
- Backlit ceiling plane
- Solid-surface counters

EXPERIENCE

- Model-led sales conversation
- Hosted investor meetings
- Continuous stand operation



MODEL TABLE



HOSTED COUNTER

شركات عمق

تقوم شراكاتنا الاستراتيجية على التكامل والتعاون. تمتلك عمق للمعارض والمؤتمرات مجموعة من الشركات التابعة، بما يوحّد كل تخصص خلف معيار واحد مشترك للتنفيذ.

الإنتاج

التجهيز، الإنشاءات، التصنيع وبناء الموقع — التنفيذ المادي لكل بيئة تصمّمها عمق.

البناء

حلول الصوت والصورة والإضاءة

أنظمة الصوت والمرئيات والإضاءة — التوصيف والتوريد والتشغيل الفني في الموقع.

التقنية

إنتاج المحتوى الإبداعي والبصري

المفهوم، الهوية، الأفلام والمحتوى البصري — العمل الإبداعي الذي يمنح كل فعالية لغتها.

الإبداع

Our Clients

Government entities, national federations, giga-projects and leading Saudi corporations — 50+ strategic clients across more than ten industries.



Tell us the date. **We will tell you what it takes.**

BRING TWO THINGS

01 The date and the venue — or the constraint that decides them.

02 Who has to leave impressed. Everything else we can build around.

SITE VISIT — 48 HRS

We walk the venue with you

Access, power, load-in routes and sightlines checked before anything is designed.

CONCEPT & COSTING — 7 DAYS

Design and budget arrive together

One document: the idea, the drawings and the number it costs to build.

DELIVERY — ONE TEAM

The same people run the show

No handover to a subcontractor on the day. Build, operate, dismantle.

لتبقى في الحق | عمق OMQ EVENT MANAGEMENT

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START A PROJECT www.omq.sa.com